

— GORDON MACDONALD —



Gordon Macdonald is a proficient negotiator with a reputation for patiently but tenaciously putting together seemingly impossible deals. As a trusted and independent third party, Gordon's honesty and straightforwardness help to instantly build rapport with all parties.

Working as a leading real estate agent for almost a decade, Gordon developed a strong commitment to the auction process, learning first-hand the formula for the perfect campaign.

Now conducting business in multiple market places nationally, Gordon works with some of the industry's leading offices and agents and is the founder of The Auction Group.

Gordon has a clear and proven track record for making significant impact within partner agencies, not just on auction day but via high impact training and ongoing coaching for agents on effective auction practice. With his partner agents generating the maximum level of buyer interest throughout the campaign, he skilfully guides all parties through to the best possible conclusion on auction day.